# **Rambus**

**EMERGING SOLUTIONS** Binary Pixel Imagers Solution Overview



# Binary Pixel Imagers

A breakthrough new image sensor and processing architecture to enable professional quality images from mobile phones and point-and-shoot consumer cameras.

#### Ultra-high Dynamic Range

 Captures the full spectrum of a scene from the brightest highlights to the darkest shadows

#### Single-shot HDR

 Enables high dynamic range for photos and videos to be captured real time with processing on-the-fly

#### Improved Lowlight Sensitivity

 Improves signal-tonoise performance with temporal oversampling

#### Enhanced Stopmotion Performance

 Captures subjects in motion with improved clarity **Binary Pixel Imagers** 

#### Overview

Our Binary Pixel technology combines a breakthrough imager and processing architecture to enable professional quality images from mobile phones and point-and-shoot consumer cameras. The technology mimics the brilliance of human visual processing by sensing photons using discrete thresholds similar to the rods and cones of the human eye.

This "binary operation" allows the imager to capture the full gamut of details in dark and bright by using discrete thresholds to avoid pixel saturation and enable better light sensitivity. Binary Pixel also uses spatial oversampling which sub-divides Individual pixels to capture more data and extend dynamic range of the imager.

In addition, innovative processing improves low-light capture and enhances stop-motion performance for dramatically sharper images of moving objects. The net result is significantly improved image quality and performance in a form factor ideal for mobile devices.

## **Binary Pixel Imager Comparison**



#### Features

- Single-shot, ultra-high dynamic range
- Improves low-light sensitivity in a single exposure
- Designed to integrate with existing Imaging SoCs
- Maintains a comparable formfactor, cost and power envelope to current CMOS sensors
- Captures full-gamut scene data for better post-processing and color enhancements
- Spatial and temporal oversampling reduces noise and graininess
- Delivers dramatically sharper images of moving objects

## Applications

Mobile devices with highquality cameras including:

- Smartphones
- Tablets
- Consumer Cameras

# rambus.com/binarypixel

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