## **Rambus**



## Rambus Partner Program

Rambus collaborates with partners to broaden the value, expertise, and offers they provide to customers.

Includes preferred access to our best-in-class memory, interfaces, and security technology Provides opportunities for our partners to expand reach by jointly marketing and promoting our solutions to a wide range of customers

Additional, specific features for our partners include:

ASIC Designers	Expert guidance from Rambus on our leading-edge solutions enables ASIC designers to address the increasingly demanding price, performance, and area requirements specified by their customers.  Through joint development and go-to-market opportunities, ASIC designers can have access to new technology that results in differentiated customer solutions.
Foundries	Our IP cores enable foundries to rapidly and cost-effectively utilize our technology, and our system-aware design methodology simplifies SoC integration, improves yields, and reduces scheduling risks.  Strategic joint marketing and simplified business terms enable our mutual customers to easily access .  and adopt silicon-proven IP to reduce costs and speed time to revenue.
IP Developers	Close collaboration between Rambus and developers of complementary IP ensures full interoperability of both IP blocks.  Rambus and its partners actively promote the bundled solution and have the opportunity to create new IP blocks that result in differentiated solutions for our customers.
	Developers create cores and software library solutions incorporating our patented DPA countermeasures.  Partnerships enable preferred access to Rambus DPA licensees and close engagement with world-class cryptography engineers at Rambus.
EDA Companies	Seamless integration of Rambus memory and security productivity tools into solutions offered by EDA partners enable customers to simplify and accelerate design, testing, and performance verification.  Dedicated technical support from Rambus and co-branding strategies enable our partners to differentiate themselves and enhance their position as a preferred provider of EDA solutions.
Validation Labs	Best-in-class evaluation laboratories provide consistent, high-quality testing against SPA and DPA attacks.  Partner labs access best-in-class cryptography technology, predictive SPA and DPA testing methodologies, and world-class engineering talent.
SoC Partners	SoC partners integrate our CryptoFirewall™ Transport Core into chips incorporated into set top boxes, smart TVs, and other devices.  Seamless integration of these cores provides differentiated solutions that address the growing concern over video content theft and counterfeiting.

For inquiries or to request additional information, please email us at: partners@rambus.com

